



The Performance Gap: How Data and Automation Are Separating Fixed Income Winners and Laggards

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For decades, fixed-income markets rewarded opacity. Firms with the right relationships, proprietary data, or pricing advantages could generate outsized returns on a small number of well-timed trades. That model is breaking down.

Fee compression, regulatory transparency requirements, and an explosion in available data have changed the basis of competition. The defining factor today is the ability to systematically use it. Data maturity, meaning how effectively a firm can operationalize data and automation across its workflows, is emerging as the primary driver of performance. The result is a widening gap between firms that have built scalable, repeatable processes and those still dependent on manual workflows and fragmented data.

A 2026 survey by Crisil Coalition Greenwich found that data analysis was cited as AI's biggest impact on fixed-income investing and trading by 65% of respondents, reinforcing the view that turning data into decisions remains the central challenge for most market participants.

The performance gap is no longer about access. It is about usability.

Fixed-income markets have a wealth of data. The problem is converting high-volume, fragmented information into something actionable in real time. Most trading desks receive hundreds to thousands of quotes, runs, and messages daily. The challenge is aggregating, standardizing, and interpreting that information quickly enough to matter.

In practice, this creates a latency problem. By the time data is cleaned and reviewed, market conditions have shifted. One global asset manager addressed this directly: traders who had been manually processing fragmented data points, a process that took hours, reduced that processing time by more than 50% after implementing automated data

parsing. Decisions that previously required most of a trading day could be made in minutes.

The implication is straightforward. Data only generates value when it is embedded in the workflow, not when it sits adjacent to it. Firms that can act on data in real time are beginning to separate from those that cannot.

Predictive pricing must be defensible to scale

As firms increase trading frequency and pricing cadence, the demand for not only accurate but transparent and auditable pricing grows with it. Periodic spot checks and subjective inputs are no longer sufficient. Pricing decisions must be supported by verifiable data and clear audit trails, particularly when pricing feeds directly into trading algorithms, valuation, compliance, and investor reporting.

The risk is not only operational. Firms that cannot explain how a price was determined expose themselves to reputational risk. One alternative investment manager managing thousands of positions found this out under pressure: validating prices across siloed systems and manual processes was consuming significant time and introducing inconsistency. By adopting a data-driven pricing approach, the firm moved from twice-monthly to daily pricing, improved accuracy, and reduced operational burden. The added transparency contributed to approximately \$1 billion in new capital.

The ability to produce pricing that is accurate and explainable has become a baseline competitive requirement. Firms that cannot meet it will find scaling difficult.

Automation turns insight into repeatable performance

In a more transparent market, edge is rarely generated from a handful of well-timed trades. It comes from the ability to execute consistently across a higher volume of opportunities without adding proportional operational complexity.

Automation is what makes that possible. A large municipal bond institution that had relied on manual analytics was limited in the number of deals it could evaluate and pursue. After introducing automated pricing and analytics tools, the firm bid on and won three times as many deals, generating measurable revenue gains over a short period. For the same global asset manager referenced earlier, faster data processing also improved execution on Bids Wanted in Competition (BWICs) and other time-sensitive opportunities by enabling traders to respond more competitively.

Competitive advantage in fixed income increasingly belongs to firms that can execute well across many trades, not just occasionally. Throughput and consistency, more than any single insight, are what separate leaders from laggards.

The next frontier is understanding the broader market data ecosystem

As firms do more low touch trading and deploy more automation, it becomes especially critical to eliminate information asymmetries. It is no longer enough to ask what a firm knows. The better question is what it does not know, specifically, what the broader market is seeing and how participants are behaving. This requires access to aggregated market signals that go beyond internal data: dealer behavior, trading activity across participants, and pricing trends across the market. A distressed debt trading team at a global investment bank, operating in an illiquid market with limited pricing transparency, used aggregated market intelligence to gain visibility into dealer activity and pricing trends. The result was greater decision confidence and the identification of opportunities that would not have been visible otherwise. In liquid markets at scale, even a 1-basis-point improvement in pricing precision can translate into tens of millions of dollars in annual impact depending on trading volume.

Firms that can contextualize their decisions within a broader market signal will have a structural advantage over those operating only on internal data.

Consistency at scale will define the next generation of fixed income leaders

Fixed income performance is increasingly defined not by individual trades but by the ability to execute systematically, across more opportunities, with greater precision. Data and automation are the foundation that makes that possible.

The firms pulling ahead have embedded predictive pricing into their daily workflows. Their pricing is usable, defensible, and actionable. The result is an edge built on consistency at a scale that manual processes cannot match.

The performance gap between these firms and those still reliant on fragmented workflows will continue to grow. The question is not whether data and automation matter. It is whether a firm can operationalize them effectively enough to compete in a market where consistent execution, not occasional advantage, determines long-term success.

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